



life sciences solutions

elja® designs and develops software, hardware, medical devices, automation and diagnostic systems for use in a broad range of the life sciences including private projects. Celebrating four decades of solutions, elja® has introduced ChromoZone™ a unified solution for chromosome preparation, banding, and analysis which includes Monalisa®, a Controlled Environment Metaphase Spreading Hood, and Leonardo® Molecular, a Chromosome Banding, FISH, and Array Processor.

10 THINGS TO KNOW ABOUT US

1	We are privately owned, independently selective - elja® takes advantage of not being a publicly traded company and the intricacies involved in decision making. We are quickly and easily able to focus ideas, our financial strengths, and our customers' needs without distractions. We ultimately answer to our customers, because we are what you pay for.
2	We are a lean company - Titles are only as good as the responsibilities managed by each individual. We have a focused approach to our design+build+deliver process where we assign a single collective team to work on your solution. No fat, no problem.
3	We have a highly educated and trained team - Our team is made up of a diverse group of Physicians, Scientists, Engineers, and Clinicians. Together with expert designers, builders, and support staff we can deliver exacting results.
4	We have access to some of the world's best minds - Let's not forget that we are a life sciences company. Thus, when we hit a speed bump, we have to call on some of the very best brains in the field to overcome hurdles. Our longstanding relationships and extensive rolodex allows us to do so.
5	We design, build, test, package, and service all of our own systems - We do not outsource any of these steps as they too commonly cause clients unforeseeable problems. In other words, we try and direct most every process from design to delivery so that you can take advantage of just the final solution.
6	We sell directly to clients without "middle-meddling" - Let's be frank, price matters. If we sold in any other manner than direct, we would have higher prices and possibly lower quality. For those two reasons alone, we deal directly with you so that you can have the peace of mind of knowing that things are done right.
7	We determine market pricing - When a product is created we make sure that it can be favorably balanced with the cost you will have to pay. Sometimes products are sold with complex ROI calculations, for us, the solution needs to make simple sense. If we can save you money we will, and that's one way we create value.
8	We can offer unique financing opportunities - At times you will want to purchase a system, yet cash flow may be the limiting factor. For that reason, we have numerous payment and financing options to help you move forward. We have a "whatever it takes" approach to all of our endeavors.
9	We offer the HammerHead Warranty™ - All of the products we design, manufacturer, and sell are guaranteed with one of the best warranties in the industry. We offer a 36 month top-to-bottom coverage including technical support and service updates. This is not a service contract, it's included with all of our products.
10	We have been making solutions for 40+ - That's a lot of experience and innovation. At "elja® we design and develop software, hardware, automation, and diagnostic systems for use in a broad range of the life sciences"...and that's not just our tag line.